



American Cancer Society's Courageous Kids Day

Mother's Day - Sunday, May 11, 2025

California's Great America

Courageous Kids Day is a truly a heartwarming event that provides "a day away from cancer" free of charge to young cancer patients and their families from throughout the states of California and Nevada. Courageous Kids Day was founded in 1989 by long time American Cancer Society volunteer and survivor Gay Crawford in partnership with California's Great America and takes place each year on Mother's Day. It's an extra-special, fun-packed day for the courageous kids and their families, allowing them to forget some of that stress and have fun together. It's a day of enjoying amusement park rides, a picnic lunch, arts & crafts, family portraits, and many other activities that engage them and their families.

Cancer doesn't fight fair at any age, but perhaps no cancer is more emotionally devastating than those that occur in children. The American Cancer Society is deeply committed to funding more research, including childhood cancer research, which will find new answers that will benefit every child with cancer. The American Cancer Society is actively funding research, with over \$460 million in total for various types of cancer, including \$39 million specifically for childhood cancer as of July 2024.

How can you help?

The goal of Courageous Kids Day is to provide an amazing experience for these young cancer patients & their families and to fund groundbreaking childhood cancer research. This volunteer-driven event needs your support, as we could not provide this experience without our amazing community partners.

Here are a few ideas how you can help:

- **Become a Courageous Kids Day Event Sponsor**
 - **100% of proceeds will support American Cancer Society Childhood Cancer Research**
- **Underwrite event expenses or donate event needed services to the event**
- **Become a volunteer**

We hope that you will partner with us in 2025 to provide an amazing day to these Courageous Kids & their families and fund Childhood Cancer Research!

Together we can end cancer as we know it for everyone.

Please don't hesitate to reach out if you have any questions. Thank you for your time and consideration.

All the best,



Gigi Harvey

Sponsorship Chair

gigibannanharvey@gmail.com

(408) 421-1563

Pam Dunnett

Event Co-Chair

pdunnett@me.com

(408) 891-0177

Donna Adam

Event Co-Chair

donnabyc@gmail.com

(669) 500-9597

CourageousKidsDay.org

408.412.7784

501(c)(3) Federal Tax ID #13-1788491



Courageous Kids Day 2025

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SPONSORSHIP OPPORTUNITY FORM



Organization/Donor: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____

Telephone Number: _____

Email: _____ Website: _____

Name as you would like it to appear in recognition material: _____

SPONSORSHIP OPPORTUNITY LEVEL

- \$20,000 Superhero
- \$10,000 Champion
- \$5,000 Legacy
- \$2,500 Advocate
- \$1,000 Supporter
- Other \$ _____

All proceeds will support **Courageous Kids Day and American Cancer Society Childhood Cancer Research.**

In-Kind/Additional Selection _____

PAYMENT

Enclosed is my sponsorship check in the amount of \$ _____

Make checks payable to the American Cancer Society. Please add Courageous Kids Day on memo line.

- Credit Card – Please email Anastasia.Sweeney@cancer.org to get a payment link
- Please send invoice to: _____
- Payment due by Event Day**

Sponsor Signature: _____ Date: _____

(Please sign and retain a copy for your records)

Please email CourageousKidsDayCA@cancer.org an .EPS logo or .JPEG logo by Friday, April 11, 2025 to be included in event print materials. Note, submitting a low-resolution logo may require signage to be printed in text to maintain quality.

Questions? Contact

Gigi Harvey
gigibannanharvey@gmail.com
(408) 421-1563

Please mail checks to the address below:

American Cancer Society - CCF
Courageous Kids Day 2HSQT8
PO Box 2438, Kennesaw, GA 30156

American Cancer Society, Inc.
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